



*Wear Jeans on Fridays in March
and YOU will help BETTY'S LOVE
change brains, lives, and the world
... one family like yours at a time.
(Wearing a leprechaun's hat is optional.)*

BETTY'S LOVE is the *only* Alzheimer's charity *only* helping families **find support** they need, **get info** they deserve, and **take action** to boost Mom's cognition and ensure families just like yours find JOY *every day!*

So much we CAN do. So much JOY!

'The' Betty did ordinary things with *extraordinary Love* – even while living with Alzheimer's for more than 25 years. BETTY'S LOVE proves every day that the *only* thing someone living with Alzheimer's, dementia, or any cognitive impairment needs is Love As an Action Verb™ – and that's *easy* to do!

Like wearing jeans every Friday for BETTY'S LOVE!

This March, kind-brained employees around the world are wearing jeans to work on Fridays for a \$5 donation. YOU can help us *change brains, lives, and the world!*

Thank you for Wearing Jeans-with-Love™ on Fridays!

Thank you for supporting BETTY'S LOVE in *changing brains, lives, and the world ... one family like yours at a time. Join our grassroots movement today!*

www.bettyslove.org/give/joy/jeans 708-420-LOVE (-5683)

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